

PROGRAM

ECONOMIC SCIENCES SECTION

On site: Room A.12

Online: Link: [Economic Sciences International Conference, ARTIFICIAL INTELLIGENCE - INNOVATION IN EDUCATION IN A WORLD OF CONSTANT CHANGE 25 nov. 2025 | Alăturăți-vă întâlnirii | Microsoft Teams](#)

Co-Chairs:

Assoc. Prof. Ph.D Eleonora Laura AVRAM

Assoc. Prof. Ph.D Drita LUZO

1. EDUCATING THE INTELLIGENT ECONOMY: INNOVATION THROUGH ARTIFICIAL INTELLIGENCE AND SUSTAINABILITY IN BUSINESS LEARNING
Author: Bitila ZHULI, Ph.D
2. AI-BASED ASSESSMENT INFRASTRUCTURE FOR MODERN UNIVERSITIES: A PILOT MODEL FOR KARABAKH UNIVERSITY
Author: Candidate Seyidmahir ZAKIZADE Ph.D.
3. INNOVATION AND HRM, REALITIES AND CHALLENGES
Author: Lecturer Daniela QIQI Ph.D
4. ARTIFICIAL INTELLIGENCE AND THE TRANSFORMATION OF THE FINANCIAL SYSTEM: FROM MONETARY STABILITY TO ECONOMIC INNOVATION IN EMERGING ECONOMIES
Author: 1. MSc. Rovená BEGA, 2.Prof. Dr. Ines DIKA
5. THE EFFECT OF INNOVATION ON EFFICIENT RESOURCE MANAGEMENT
Author: Lecturer Dr. Daniela QIQI
6. INTERNATIONAL TRADE AND AI: OPPORTUNITIES AND CHALLENGES. DESCRIPTIVE ANALYSES OF ALBANIA'S FOREIGN TRADE
Author: Lecturer Arjola MITAJ
7. ARTIFICIAL INTELLIGENCE AND THE TRANSFORMATION OF HUMAN RESOURCE MANAGEMENT IN EDUCATION: TOWARDS A HUMAN-TECHNOLOGY MODEL
Authors: Candidate Albana ALLUSHAJ PhD., MSc. Semi GOLEMI, Krista MOUSTA - Student
8. THE IMPACT OF DIGITAL TECHNOLOGY AND ARTIFICIAL INTELLIGENCE ON ECONOMIC DEVELOPMENT IN ALBANIA AND THE WESTERN BALKAN
Authors: Marjeta ALIAJ (KËNAÇI); Assoc. Prof. Drita LUZO (KLLAPI)
9. THE ROLE OF SUSTAINABLE TOURISM IN REGIONAL ECONOMIC DEVELOPMENT: EVIDENCE FROM SOUTHERN ALBANIA

Authors: 1. Lecturer M.Sc. Mirtila LLUKANI, 2. Assoc.Prof. Drita LUZO (KLLAPI), 3. M.Sc. Briselda HUSO

10. ARTIFICIAL INTELLIGENCE AS A DRIVER OF MANAGERIAL INNOVATION:
DIGITAL TOOLS FOR RISK EVALUATION AND BANKRUPTCY PREVENTION

Author: Assoc. Prof. Ioana Monica HORJA Ph.D.

11. THE USE OF ARTIFICIAL INTELLIGENCE IN DEVELOPING INVESTMENT
STRATEGIES FOR FUTURE ECONOMISTS

Author: Assoc. Professor Eleonora Laura AVRAM Ph.D.

12. THE VARIABLE COSTS METHOD AND PRACTICAL METHODS OF
CALCULATING THE BREAK-EVEN POINT

Author: Prof. univ. Ioan RUS Ph.D.

13. ROMANIA VS. KENYA: A COMPARATIVE STUDY ON TAXATION SYSTEMS
AND ECONOMIC DIGITALIZATION

Author: Lecturer Smaranda VANCEA Ph.D.

14. ARTIFICIAL INTELLIGENCE AND AUTOMATION IN E-COMMERCE

Author: Lecturer univ. Andreea IGNAT Ph.D.

15. THE MINDSET OF A SUCCESSFUL ENTREPRENEUR

Author: Lecturer univ. Florin MESAROȘ Ph.D.

16. FROM CHALKBOARDS TO CHATBOTS: TRANSFORMING ENGLISH
LANGUAGE TEACHING THROUGH ARTIFICIAL INTELLIGENCE

Author: Lecturer univ. Raluca Emilia MOLDOVAN Ph.D.

17. OPEN-END INVESTMENT FUNDS – THE KEY TO SMART DIVER

Author: Lect. Alina SOLOVASTRU Ph.D., Prof. Polotca OVIDIU Ph.D.

18. BUSINESS PROTOCOL AND ETIQUETTE IN THE AGE OF AI

Author: , Preuniv Prof. Iringó REICHEMBERGER, PhD Student

19. DIGITALIZATION AND ARTIFICIAL INTELLIGENCE IN THE ACCOUNTING
PROFESSIONS

Author: Lecturer Susana Irina IOSOF Ph.D .